

# DIGITAL PUBLISHING COURSES

## CERTIFICATE COURSES

Duration - 3 Months

## DIPLOMA COURSES

Duration - 6 Months

## P.G.DIPLOMA COURSES

Duration - 1 Year

## DEGREE COURSE

Duration - 3 Years



Certificate in Publishing Design



Diploma in Educational Publishing



Certificate in Graphic Editing



PG Diploma in E-Publishing



Certificate in Technical Publishing



Diploma in Technical Publishing



Certificate in QC & Copy Editing



Certificate in Graphic Design (Part A)



Diploma in Digital Viscom



Certificate in Graphic Design (Part B)



P.G. Diploma in Graphic Design & Print Publishing



Certificate in Digital Prepress (Part A)



Diploma in Advanced Digital Prepress



Certificate in Advanced Digital Prepress (Part B)



Certificate in Web Design (Part A)



Diploma in Website Multimedia



Certificate in Web Design (Part B)



P.G. Diploma in Website Multimedia & E-Learning



Certificate in Web Animation



Diploma in E-Learning & Web Animation



Certificate in E-Learning



B.Sc Degree in Digital Publishing

# B.Sc Degree - Digital Publishing - Subjects

## E-PUBLISHING

COURSE MODULES	SUBJECT	CODE	CREDIT	DIP 1*	DIP 2*	PGD 1*	BSc 1st yr
 PUBLISHING DESIGN	Publishing Concepts, OS & MS Office	XEP101	3	📖	📖	📖	📖
	Composition with ID	XEP103	3	📖		📖	📖
	Composition with Quark	XEP104	3	📖		📖	📖
	Project	XEP205	2				
 GRAPHIC EDITING	Graphic Editing with Photoshop	XEP201	3	📖		📖	📖
	Graphic Editing with Illustrator	XEP105	3	📖		📖	📖
	PDF & Prepress concepts	XEP204	3		📖	📖	📖
	Project	XEP205	2	📖			
 TECHNICAL PUBLISHING	Publishing Concepts, OS & MS Office	XEP101	3				
	XML - Data Conversion	XEP102	3		📖	📖	📖
	Scientific Composition	XEP203	3		📖	📖	📖
	Project	XEP205	2				
 QC & COPY EDITING	Publishing Concepts, OS & MS Office	XEP101	3				
	QC/PR Concepts	XEP202	3		📖	📖	📖
	Copy Editing Concepts	XEP202	3		📖	📖	📖
	Project	XEP205	2		📖	📖	📖

Dip.1\* Diploma in Educational Publishing | Dip.2\* Diploma in Technical Publishing | PG Dip.1\* Post Graduate Diploma in E-Publishing

## GRAPHIC DESIGN & PRINT PUBLISHING

COURSE MODULES	SUBJECT	CODE	CREDIT	DIP 3*	DIP 4*	PGD 2*	BSc 2nd yr
 GRAPHIC DESIGN PART A	Prepress concepts, Colour theory	XEPxxx	3	📖		📖	📖
	Image editing & manipulation with Photoshop	XEPxxx	3	📖		📖	📖
	Vector drawings with Illustrator	XEPxxx	3	📖		📖	📖
	Project	XEPxxx	2				
 GRAPHIC DESIGN PART B	Design concepts, elements of Graphic Design	XEPxxx	3	📖		📖	📖
	Calibration, Standardisation & Colour management	XEPxxx	3	📖		📖	📖
	Artwork Creation with Coreldraw	XEPxxx	3	📖			
	Project	XEPxxx	2	📖			
 DIGITAL PREPRESS	Corporate communication with InDesign	XEPxxx	3		📖	📖	📖
	Page Design with QuarkXpress	XEPxxx	3		📖	📖	📖
	PDF concepts with Acrobat, Preflighting concepts	XEPxxx	3		📖	📖	📖
	Project	XEPxxx	2				
 DIGITAL PREPRESS (ADVANCED)	Prepress concepts, Colour theory	XEPxxx	3		📖		
	Calibration, Standardisation & Colour management	XEPxxx	3		📖		
	Prepress workflow – Imposition, Proofing and Output	XEPxxx	3		📖	📖	📖
	Project	XEPxxx	2		📖	📖	📖

Dip.3\* Diploma in Digital Viscom | Dip.4\* Diploma in Advanced Digital Prepress | PG Dip.2\* Post Graduate Diploma in Graphic Design & Print Publishing

## WEB PUBLISHING & E-LEARNING

COURSE MODULES	SUBJECT	CODE	CREDIT	DIP 5*	DIP 6*	PGD 3*	BSc 3rd yr
 WEB DESIGN PART A	Creating web pages with HTML, DHTML	XEPxxx	3	📖		📖	📖
	Internet basics, web design rules & best practices, internet networking	XEPxxx	3	📖		📖	📖
	Designing web pages with Dreamweaver	XEPxxx	3	📖		📖	📖
	Project	XEPxxx	2				
 WEB DESIGN PART B	Creating & optimizing images for the web using Photoshop & Fireworks	XEPxxx	3	📖		📖	📖
	Scripting languages - Basics of Javascript, XML	XEPxxx	3	📖		📖	📖
	Basics of PHP, ASP.NET, SQL	XEPxxx	3	📖		📖	📖
	Project	XEPxxx	2	📖			
 WEB ANIMATION	Design concepts, elements of Graphic Design	XEPxxx	3		📖	📖	📖
	Internet basics, web design rules & best practices, internet networking	XEPxxx	3		📖		
	Interactive web animations with Flash	XEPxxx	3		📖	📖	📖
	Project	XEPxxx	2				
 E-LEARNING & ANIMATION	Creating & optimizing images for the web using Photoshop & Fireworks	XEPxxx	3		📖		
	Flash Actionscripting for E-learning & Gaming	XEPxxx	3		📖	📖	📖
	E-learning content development with Captivate, Sound editing with Soundbooth	XEPxxx	3		📖	📖	📖
	Project	XEPxxx	2		📖	📖	📖

Dip.5\* Diploma in Website Multimedia | Dip.6\* Diploma in E-Learning & Web Animation | PG Dip.3\* Post Graduate Diploma in Website Multimedia & E-Learning

## **B.Sc Degree - 3 Years**

\* B.Sc in Digital Publishing

Eligibility: 12th, Any Diploma or Degree

Fees in Metro Cities (Chennai, Delhi etc) Rs. 50,000 per year

Fees in Other Cities (Thanjavur, Trichy etc) Rs. 40,000 per year

## **P.G Diploma Courses - 1 Year**

\* P.G Diploma in E-Publishing

\* P.G Diploma in Graphic Design and Print Publishing

\* P.G Diploma in Website Multimedia and E-Learning

Eligibility: 12th, Any Diploma or Degree

Fees in Metro Cities (Chennai, Delhi etc) Rs. 50,000

Fees in Other Cities (Thanjavur, Trichy etc) Rs. 40,000

## **Diploma Courses - 6 Months**

\* Diploma in Educational Publishing

\* Diploma in Technical Publishing

\* Diploma in Digital Viscom

\* Diploma in Advanced Digital Prepress

\* Diploma in Website Multimedia

\* Diploma in E-Learning & Web Animation

Eligibility: 10th, 12th, Any Diploma or Degree

Fees in Metro Cities (Chennai, Delhi etc) Rs. 28,000

Fees in Other Cities (Thanjavur, Trichy etc) Rs. 22,000

## **Certificate Courses - 3 Months**

\* Certificate in Publishing Design

\* Certificate in Graphic Editing

\* Certificate in Technical Publishing

\* Certificate in QC & Copy Editing\*

\* Certificate in Graphic Design (Part A)

\* Certificate in Graphic Design (Part B)

\* Certificate in Digital Prepress (Part A)

\* Certificate in Advanced Digital Prepress (Part B)

\* Certificate in Web Design (Part B)

\* Certificate in Web Animation

\* Certificate in E-Learning

Eligibility: 10th, 12th, Any Diploma or Degree

\* Any Graduates

Fees in Metro Cities (Chennai, Delhi etc) Rs. 15,000

Fees in Other Cities (Thanjavur, Trichy etc) Rs. 12,000